

The Strategic Impact of 3D: a new industry report from Futuresource

A new strategic report is here, examining 3D in consumer applications, assessing the technologies and standards being developed, and quantifying the market potential over the next 10 to 15 years.

- 300+ interviews
- 100+ pages
- Global coverage
- Key product, competitive and technology drivers
- Strategies for mass market success

Report coverage includes:

- 3D cinema
 - 3D cinema screen development and cost of implementation
 - Growth in 3D movie production and cost implications
 - Growth in 3D cinema admissions and revenues
- 3D broadcasting opportunities
 - 3D capture and transmission - costs, coding systems, standards, bandwidth and spectrum issues
 - Growth in 3D content production
 - Review of broadcasters and production companies
- 3D TV display developments
 - Review of available technologies and expected developments
 - 3D consumer display sales
 - Semiconductor implications
 - Review of best screen technologies
 - Review of display manufacturers
- 3D gaming opportunities
 - Growth in 3D gaming production
 - Semiconductor implications
 - Market projections for 3D gaming consoles and software
- 3D video content delivery
 - Role of Blu-ray
 - Potential for online delivery
 - Market projections
 - Disc authoring and manufacturing issues
- 3D implications on outdoor advertising and digital signage
 - Market growth for professional displays