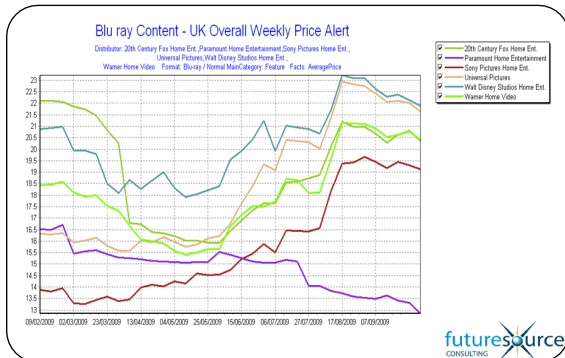


**“ We are under increasing pressure to quickly respond to our competitors’ key price changes ”**

**Daily Price Checking & Monitoring**

By having fresh and comprehensive pricing data on equivalent models it not only allows you to reduce prices to maintain price advantage, it also allows you to confidently hold margin where you do not need to be so aggressive on price.

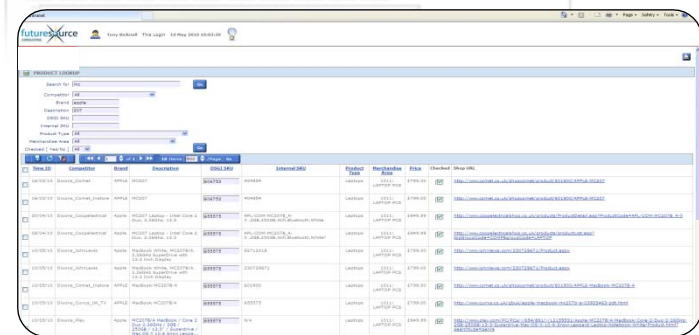


Brand	Description	%GrowthByColumn	LocalPrice, IncTax	%GrowthByColumn	LocalPrice, IncTax	%GrowthByColumn	LocalPrice, IncTax	%GrowthByColumn	LocalPrice, IncTax	%GrowthByColumn	LocalPrice, IncTax
Panasonic	TP46G20	0.00%	1,048.00	-13.5%	1,165.67	+11.12%	1,165.67	0.00%	1,165.67	0.00%	1,165.67
Panasonic	TP46G20B	0.00%	1,324.97	+1.92%	1,324.97	0.00%	1,299.41	-1.93%	1,299.41	0.00%	1,299.41
Panasonic	Totals	0.00%	1,159.39	-10.77%	1,229.39	+6.04%	1,242.09	+1.03%	1,242.09	0.00%	1,242.09
Samsung	UE468000W	0.00%	1,755.38	+0.63%	1,755.38	0.00%	1,755.38	0.00%	1,775.38	+1.14%	1,775.38
Samsung	Totals	0.00%	1,755.38	+0.63%	1,755.38	0.00%	1,755.38	0.00%	1,775.38	+1.14%	1,775.38
Sony	HDL46V5500E	0.00%	1,183.41	0.00%	1,218.07	+2.93%	1,215.01	-0.25%	1,254.53	+3.26%	1,254.53
Sony	Totals	0.00%	1,183.41	0.00%	1,218.07	+2.93%	1,215.01	-0.25%	1,254.53	+3.26%	1,254.53
Totals		0.00%	1,320.40	-1.16%	1,342.76	+1.63%	1,362.70	+0.74%	1,380.39	+1.29%	1,380.39

Brand	Main Company	LocalPrice, IncTax	LocalPrice, IncTax	LocalPrice, IncTax	LocalPrice, IncTax	LocalPrice, IncTax	LocalPrice, IncTax	LocalPrice, IncTax	LocalPrice, IncTax	LocalPrice, IncTax
Panasonic	Amazon_UK								1,273.84	1,273.84
Panasonic	CheapElec_UK	1,299.00	1,299.00	1,299.00	1,299.00	1,299.00	1,299.00	1,299.00	1,299.00	1,299.00
Panasonic	WeymouthHFI_UK								1,299.00	1,299.00
Panasonic	Play_UK	1,299.99	1,299.99	1,299.99	1,299.99	1,299.99	1,299.99	1,299.99	1,299.99	1,299.99
Panasonic	LetgoDigital_UK								1,349.95	1,349.95
Totals		1,299.99	1,299.50	1,299.50	1,299.33	1,299.33	1,299.33	1,311.98	1,311.98	1,299.27

**The Futuresource Solution**

Futuresource has a highly advanced spidering software solution which can rapidly pull pricing data from sales-based web sites. This pricing data at model level can be matched with comparable models via an intranet application which suggests likely matches and allows manual overrides of those matches.



**We would like to demonstrate these benefits to you**