

For Immediate Release
February 2010

Feargal Sharkey announced for the Futuresource Entertainment Summit

Feargal Sharkey has confirmed he will be speaking at the Futuresource Entertainment Summit, taking place on 10-11 June 2010 at London's Marble Arch.

The ex-Undertones lead singer and successful solo artist hung up his pop star boots and successfully transferred to the business side of the industry, holding such posts as A&R manager, record label MD and similar roles. In February 2008, Feargal was appointed CEO of British Music Rights and eight months later this role expanded significantly with the creation of UK Music.

Headed by Feargal, UK Music is an umbrella organisation that represents the collective interests of the UK's commercial music industry - from artists, musicians, songwriters and composers, to record labels, music managers, music publishers, collecting societies and studio producers.

The Futuresource Entertainment Summit is an international event hosted by Futuresource Consulting, delivering key industry insights and bringing together international opinion leaders from consumer electronics companies, content owners and producers, retailers, broadcasters, online service providers, mobile phone operators and related industry associations.

The programme will explore the business opportunities created by new home entertainment technologies, platforms and delivery systems, including:

- The strategic impact of 3D
- Protecting content revenue streams
- The rise of IP connected devices
- The role of mobile
- The changing face of retail
- Growing the Blu-ray business
- Monetising content online

“Consumers are increasingly demanding entertainment and information on their terms,” says Jim Bottoms, Director at Futuresource Consulting, “and with interest and opportunities at an all time high, the Futuresource Entertainment Summit will provide the detailed

intelligence that industry executives need in order to operate with maximum success. I am delighted Feargal has accepted our invitation to be involved and I look forward to welcoming him to this key event in the industry calendar.”

A delegate pass for attendance across the two days, including entrance to the prestigious cocktail reception, is just £475. Futuresource is also hosting a 3D webinar on 25 February, which entitles all webinar attendees to a discount of up to £120 off the Entertainment Summit delegate fee.

For all the conference details visit www.fes2010.com.

Save the date

The Futuresource Entertainment Summit 10-11 June 2010, London, UK

Addressing the business opportunities presented by new home entertainment technologies, platforms and delivery systems, this year’s conference focuses on the strategic impact of 3D, the rise of IP connected devices and the changing face of retail, plus revenue stream development and optimisation for Blu-ray and online content services. Find out more at www.fes2010.com.

Notes

Futuresource Consulting is a specialist research and knowledge-based consulting company, providing its clients with expertise in consumer electronics, digital imaging, entertainment media, broadcast, optical manufacturing, storage media and IT.

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