



CONSUMER ELECTRONICS



CE CATEGORIES

- | Audio
- | Vision
- | Smart Home
- | Mobile and Wearable Devices



AUDIO RESEARCH

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Home Audio & Headphones Quarterly Market Tracking Service

Futuresource is now able to provide quarterly, granular market tracking detail for the home audio and headphones market categories, complementing its widely supported and trusted market sizing, forecasting, insights and consulting services. The benefits of this new service are outlined below:

- | Worldwide data segmented by every major region and country
- | 100% coverage of market units, representing all brands, SKU's and channels.
- | Delivery in Futuresource's proprietary Analyzer platform
- | Provides users with actionable, country-level insights related to feature adoption and competition.
- | The service roadmap includes a transition to tracking sell-out.

Analysis and commentary is derived from actual sales data from vendors, along with qualifying interviews conducted within each region, with a representative sample of retailers, vendors, distributors and associations (where applicable).

Home Audio Market Service

- | This service provides an updated outlook for the worldwide home audio market. It quantifies the market in terms of value and volume, with five-year forecasts.
- | The products under review are wireless speakers, soundbars, A/V receivers, Hi-Fi systems and dedicated speaker docks. The outlook for smart speakers is also considered.

AUDIO RESEARCH

Headphones Market Service

- | This service and accompanying detailed datasheet provides an updated outlook for the worldwide audio headphones market. It supplies market data for 2017 and 2018 together with forecasts until 2023.

Gaming Headsets & Accessories Market Service

- | This service provides an outlook for the worldwide gaming headsets and accessories market, breaking out the value, volume, price segmentation and brand analysis. In addition, the report will look at the trends that present opportunities for the existing market leaders and the long list of potential newcomers who see gaming as an opportunity to broaden their position in the headphones market.

Premium Headphones Market Service

- | This upcoming service and accompanying detailed datasheet will look at the market for Premium headphones (\$200+), studying the dynamic developments and strong growth of the 'mass premium' (\$200-\$499) market. The service will also focus on emerging trends and feature innovation in the often overlooked \$500-\$999 category and at the niche audiophile end of the market of \$1000+. It supplies market data for 2017 onwards, with five-year forecasts.

Loudspeaker Market Service

- | This service and accompanying detailed spreadsheets provide an overview of key trends and developments in the \$2.3bn worldwide loudspeaker market, with five-year forecasts.



VISION RESEARCH



VISION RESEARCH

TV Market Service

- | This service provides an updated outlook for the worldwide consumer TV market. It reviews key developments in the market and supplies five-year forecasts. It profiles key regions and countries and reviews the major developments in terms of product features and competitive landscape.

Home Video Market Service

- | This service provides an updated outlook for the global Blu-ray and DVD player market. It reviews the performance of this market and provides five-year forecasts. It profiles key regions and reviews the major developments in terms of product features and competitive landscape. The outlook for next generation UHD Blu-ray players and 4K upscalers is also examined and quantified.
- | This service also includes a detailed Excel workbook, which segments 30 countries/regions individually.

Media Boxes Market Service

- | This report examines the outlook for media streamers and pay & free-to-air TV set-top boxes (STBs), the drivers and inhibitors for both types of device are explored in this service as well as five-year forecasts. This service also includes a detailed datasheet that tabulates key data points.

Media Streamer Market Service

- | This service examines the worldwide outlook for media streamers and related digital video entertainment sector. This report provides brand and country level market segmentation, including shipments, pricing and ownership.



SMART HOME RESEARCH

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Home Appliance Market Service

- | This service supplies an outlook for the worldwide home refrigeration and laundry appliance market, with a particular focus on smart/connected appliances. It provides market data for 2018 onwards, with five-year forecasts.
- | It profiles key regions and reviews the major developments in terms of product features and competitive landscape, as well as exploring the outlook for smart technology within home appliances. This includes a look at Wi-Fi enabled appliances, as well as devices with other forms of connectivity.

Smart Home & Appliance Consumer Survey

- | The service draws a map of smart home adoption and reveals the journeys that consumers make into automating their homes while also assessing the most common use cases, present and future, of products within the smart home.
- | The survey reveals that security, lighting and climate control are the first steps most consumers take into the smart home. The survey results allow analysis, breaking down consumers into non-adopters, beginners, intermediate and advanced smart home adopters
- | Among other areas that show prospects of development, the survey explores the potential for the provision of services in the smart home space, as most consumers who subscribe for services plan to renew their service subscriptions.

SMART HOME RESEARCH

Smart Home Update Market Service

- | The “Smart Home Update ” is accompanied by a data set with global volume, value, penetration, installed base and prices for Hubs & Control Devices, Cameras, Locks, Video Doorbells, Smart Detectors, Climate Control, Lighting Systems and Smart Power devices.

Virtual Assistants Market Tracking Service

- | This service monitors the adoption of VA's globally by region, platform, device type and brand. Whether companies are designing voice-enabled products or harnessing the new generation of virtual assistants to expand market reach with their customers, this tracker provides detailed historical and forecast analysis alongside strategic and insightful commentary that both informs and educates.

MOBILE & WEARABLE DEVICES RESEARCH

MOBILE & WEARABLE DEVICE RESEARCHRESEARCH

Mobile Handset Market Service

- | This report presents research on the mobile handset market, with volume and value data. Five-year forecasts are presented by country. The accompanying dataset segments the market by country, product type and screen size. Shipment data is presented at sell-in level. Installed base and ownership levels are assessed, based on retail sales and assumptions relating to replacement rates.

Wearable & Fitness Device Market Tracking Service

- | This quarterly tracking service reviews key developments in the market, by product group, brand, feature, and provides five-year forecasts, as well as providing a review of new product and category roadmaps.
- | Products Categories: Activity Trackers, Sports Watches (GPS, Chest Strap), Smartwatches, Wireless Watches & Other fitness wearables

Tablet Market Service

- | This service highlights key trends at a regional level, while the accompanying datasheet highlights country trends and historical data, with five-year forecasts.

THE FUTURESOURCE FOCUS

EQUIPMENT

- | TV Displays
- | Set-Top Boxes
- | Blu-ray & DVD
- | Home Audio
- | Media Streamers
- | Games Consoles
- | Tablets
- | Smartphones
- | Wireless Speakers
- | VPAs
- | Headphones
- | Cameras
- | Wearables
- | VR/AR Headsets
- | Home Appliances
- | Home Theatre

DELIVERY

- | Broadcast
- | Broadband
- | Mobile
- | Optical Disc
- | Laptop/PCs
- | Pro Audio
- | Pro LCD Displays
- | Pro LED Displays
- | Projectors
- | Collaboration Tech
- | Signal Distribution
- | PCs in Education

CONTENT

- | Video
- | TV
- | Music
- | Games
- | Education
- | eBooks
- | Social
- | Interactive Whiteboards
- | Broadcast Equipment
- | Photo Equipment
- | Automotive Tech
- | Data Storage
- | Smart Home

- | Full service end-to-end research capabilities
- | Global market coverage based on informed local expertise
- | Delivering excellence for nearly 30 years
- | Leading-edge data delivery and analysis
- | Unrivalled client list, maintained through client-centred service approach

WHAT WE DO – THE FUTURESOURCE APPROACH



About Futuresource

Futuresource Consulting is a specialist research and knowledge-based consulting company with a heritage stretching back to the 1980s.

Its insight and global market coverage are based on informed regional expertise, ensuring its portfolio of world-class clients is fully supported in research, analysis, strategic planning and decision making.

- | Consumer Electronics
- | Print & Imaging
- | Media & Entertainment
- | Education Technology
- | Optical Disc Manufacturing
- | Broadcast Equipment
- | Professional Displays



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