

PRINT & IMAGING



BACKGROUND

Imaging Team

- | Since the early days of digital cameras, we have been helping the world's biggest companies in the imaging hardware industry and photography landscape navigate this challenging and resilient market space. Our strategic market information and consulting services provide a holistic view across all major image capture product categories, supported by granular detail at a product and country level.

Printing Team

- | Futuresource has been tracking the photo printing markets for over 15 years. We provide accurate market data, strategic forecasts and meaningful insights that assist photo printers, e-tailers, retailers, distributors and equipment/consumables vendors across Asia Pacific, Europe and North America.

Methodologies

Our analysis and forecasts are based on data feeds and extensive primary research, resulting in reliable inputs to our clients' decision-making.

- | Actual sales data from leading market players
- | Expert interviews with leading industry stakeholders – equipment manufacturers, component suppliers, distributors, retailers, photo labs, commercial printers, e-tailers, retailers, equipment and consumables vendors/distributors and industry associations - undertaken by our research specialists and photo market analysts by telephone or face-to-face interviews onsite or at key events.
- | Workshops with Futuresource teams covering camera and smartphone markets to maintain a holistic overview of the photo printing and equipment industries.
- | Consumer survey analysis – from Futuresource's dedicated multi-country consumer research programme focused exclusively on photo acquisition, sharing and printing, using nationally representative samples.

IMAGING RESEARCH

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Digital Cameras

- The Worldwide Digital Camera Market service provides an assessment of the worldwide digital camera market. This service gives five-year forecasts, profiles the key regions/countries and reviews the latest developments in the competitive landscape, feature developments and market drivers.

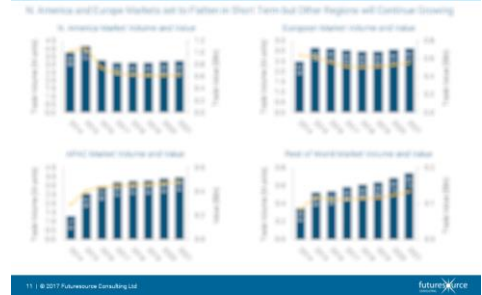
Action Cameras (Traditional & 360)

- This service provides a detailed assessment of the Worldwide Action Camera & 360 Camera Market. The service segments the market by product type (traditional action cameras and 360 consumer cameras), gives five-year forecasts, profiles the key regions, users, key features and reviews the latest developments in the competitive landscape.

Dash Cams

- A new service introduced by Futuresource, focusing on the current and future market potential of Dash Cams. These devices are increasingly being used by consumers and professionals for evidential and insurance purposes, offering drivers peace of mind on the road.

TOTAL ACTION CAMERA MARKET FORECASTS – WORLDWIDE BY REGION



ACTION CAMERA USER PROFILE



360 DEVELOPMENTS BY FORM FACTOR - WORLDWIDE



IMAGING RESEARCH

Standalone Lenses

- | This service tracks the market size trends and 5-year forecasts across key European countries, including developments within the DSLR and CSC/Mirrorless segments.

Professional/Enthusiast Photography Equipment

- | Assessment of the enthusiast and professional photography equipment market size and end-user trends across Europe.
- | This service will help with the understanding of the current and long-term market size of photography equipment (devices), kit bag trends, the enthusiast/professional photography population, and the opportunities within the market.

Imaging Devices Landscape Market Report

- | This service shines a spotlight on how consumer photography and visual communication is evolving, as well as its impact on the traditional digital camera and dedicated consumer video markets, to date and looking forward.

Imaging Ecosystems Market Report

- | Futuresource's new consumer research report, Imaging Ecosystems: Understanding the Evolution of Consumer Behaviour, is a major new initiative to investigate how the way in which consumers take, share and print photos is evolving.



PRINT RESEARCH

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Photobooks Market Track

- | This service assesses the development of the consumer photobook market in Western Europe and includes volume, value, and average price, distribution trends, product trends and an overview of the competitive situation, all with five-year forecasts.

Photoprints Market Track

- | This service covers 16 European markets. It projects consumer ordered photo prints volume and value demand for home printing and retail and online photofinishing services by ordering and printing channels and ranks the top 3 players by printing and ordering channels

Photo Merchandise Market Track

- | This service assesses the development of the photo-merchandise market in Western Europe and includes retail volume, value and average price, with forecasts for five years. It also includes an overview of the competitive situation by producer.

Retail Photo Equipment Tracker

- | This service is comprised of a database of sales, installed base and photo prints volumes per half-year period, by equipment brand and retailer, updated on an annual basis. Current installed base and photo prints volumes and 5-year forecasts by equipment type are also provided. Market data is delivered via Futuresource's Analyzer software platform.

THE FUTURESOURCE FOCUS

EQUIPMENT

- | TV Displays
- | Set-Top Boxes
- | Blu-ray & DVD
- | Home Audio
- | Media Streamers
- | Games Consoles
- | Tablets
- | Smartphones
- | Wireless Speakers
- | VPAs
- | Headphones
- | Cameras
- | Wearables
- | VR/AR Headsets
- | Home Appliances
- | Home Theatre

DELIVERY

- | Broadcast
- | Broadband
- | Mobile
- | Optical Disc
- | Laptop/PCs
- | Pro Audio
- | Pro LCD Displays
- | Pro LED Displays
- | Projectors
- | Collaboration Tech
- | Signal Distribution
- | PCs in Education

CONTENT

- | Video
- | TV
- | Music
- | Games
- | Education
- | eBooks
- | Social
- | Interactive Whiteboards
- | Broadcast Equipment
- | Photo Equipment
- | Automotive Tech
- | Data Storage
- | Smart Home

- | Full service end-to-end research capabilities
- | Global market coverage based on informed local expertise
- | Delivering excellence for nearly 30 years
- | Leading-edge data delivery and analysis
- | Unrivalled client list, maintained through client-centred service approach

WHAT WE DO – THE FUTURESOURCE APPROACH



About Futuresource

Futuresource Consulting is a specialist research and knowledge-based consulting company with a heritage stretching back to the 1980s.

Its insight and global market coverage are based on informed regional expertise, ensuring its portfolio of world-class clients is fully supported in research, analysis, strategic planning and decision making.

- | Consumer Electronics
- | Print & Imaging
- | Media & Entertainment
- | Education Technology
- | Optical Disc Manufacturing
- | Broadcast Equipment
- | Professional Displays

Talk to us...

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