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HARMAN
A SAMSUNG COMPANY

dts

THX

ANALOG
DEVICES

Agenda

HAM YARD HOTEL
LONDON, W1D 7DT

11 NOV 2026
09:00 – 19:00

ARRIVALS, BREAKFAST & REGISTRATION
09:00 – 9:30

OPENING REMARKS
09:30 – 09:35

WORDS FROM OUR CEO
09:35 – 9:40

PRESENTATION | AUDIO INDUSTRY IN NUMBERS
09:40 – 10:05

futuresource

**PANEL | FROM BREAKTHROUGH TO BUSINESS: TURNING AUDIO
INNOVATION INTO REVENUE**
10:05 – 10:40

**PANEL | THE FUTURE LISTENER: WINNING GEN Z IN THE AGE OF
CONVENIENCE**
10:40 – 11:05

NETWORKING BREAK
11:05 – 11:35

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11 NOV 2026
09:00 – 19:00

KEYNOTE | DTS

11:35 – 11:55

dts

PANEL | THE CONNECTED CABIN: WHEN THE CAR
BECOMES THE BEST SEAT IN THE HOUSE

11:55 – 12:30

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PANEL | IMMERSIVE AUDIO: HYPE,
HABIT OR THE NEXT MUST-HAVE?

12:30 – 13:00

THX

LUNCH

13:00 – 13:55

KEYNOTE | FROM BREAKTHROUGH TO BUSINESS:
TURNING AUDIO INNOVATION INTO REVENUE

13:55 – 14:25

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PANEL | ECOSYSTEM-LED AUDIO:
PLATFORMS, PARTNERSHIPS & POWER

14:25 – 15:00

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PANEL | PRO & CONSUMER CONVERGENCE:
WHEN THE STUDIO COMES HOME

15:00 – 15:35

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ANALOG
DEVICES

HAM YARD HOTEL
LONDON, W1D 7DT

11 NOV 2026
09:00 – 19:00

NETWORKING BREAK
15:35 – 16:05

PRESENTATION | DECODING THE AUDIO
CONSUMER: NEW CONSUMER PERSPECTIVES
16:05 – 16:20

futuresource

PRESENTATION | THE PERSONAL AI ERA: WHY AUDIO
WILL BECOME THE NATURAL INTERFACE FOR AI
16:20 – 16:30

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PANEL | AI IN AUDIO: INTELLIGENCE, INCLUSION &
THE FUTURE OF HEARING
16:20 – 16:55

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CLOSING REMARKS
16:55 – 17:00

NETWORKING, DRINKS & CANAPES
17:00 – 19:00

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